

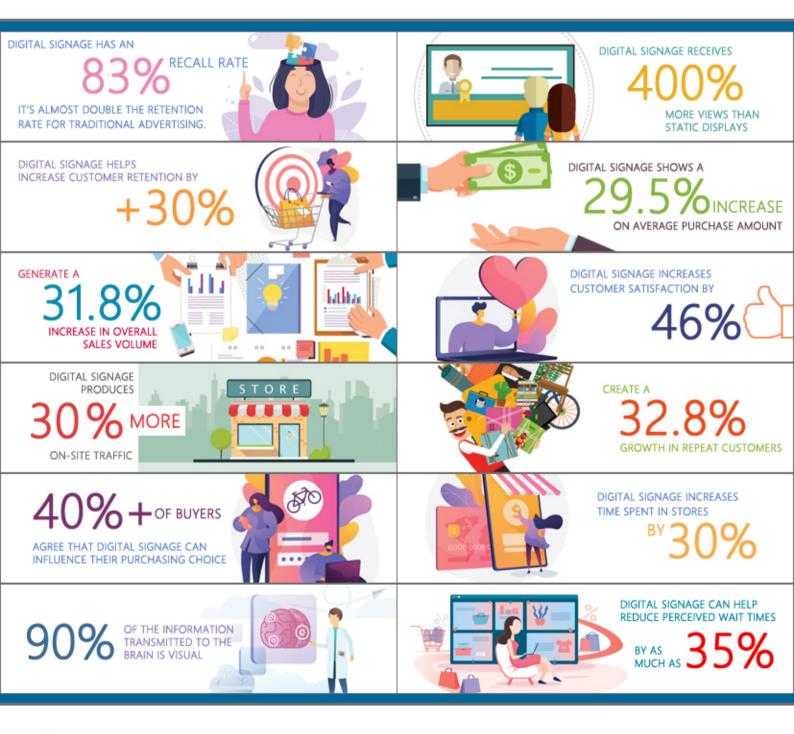


WE ARE AN ADVERTISING, DESIGN & CONTENT MANAGEMENT AGENCY FOCUSED ON PROVIDING DIGITAL SIGNAGE SOLUTIONS. WE WORK WITH THE LATEST TECHNOLOGY AND ARE YOUR ONE STOP SHOP FOR ANY TYPE OF DIGITAL SIGNAGE ADVERTISING, FROM SMALL PRIVATE APPLICATIONS, TO OVER-SIZED WALL PANEL APPLICATIONS,

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## DIGITAL SIGNAGE INFO



## SOURCES

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## PRIVATE NETWORKS



OUR PRIVATE NETWORKS CONSIST OF YOUR CHOICE OF ANYWHERE FROM A 39" TO A 50" HIGH-DEF SCREEN, PROGRAMMED TO DISPLAY ONLY CONTENT EXCLUSIVE TO YOUR BUSINESS. TAKE ADVANTAGE OF YOUR PRIVATE NETWORK BY PRESENTING THE CUSTOMER WITH ATTENTION-GRABBING, VIBRANT IMAGES AND VIDEOS THAT WILL HELP PRESENT YOUR BRAND, INCREASE SALES AND RETAIN CLIENTS. YOU NOW HAVE THE ABILITY TO CONTROL THE CONTENT OF YOUR SCREEN BY HOUR AND ALSO BY DAY. THIS ALLOWS YOU TO TARGET YOUR AUDIENCE ACCORDING TO WHAT MAKES SENSE FOR THAT PARTICULAR TIME OF DAY, OR DAY OF WEEK. FOR INSTANCE, A RESTAURANT MAY CHOOSE ONE SET OF CONTENT WITH THEIR BREAKFAST MENU IN THE MORNING, A DIFFERENT SET FOR LUNCH, HAPPY HOUR, ETC... THE SCREEN IS CONNECTED TO YOUR EXISTING WI-FI, WHICH ALLOWS US TO MAKE CHANGES IN REAL TIME REMOTELY. THERE IS NO MAINTENANCE REQUIRED ON THE SCREENS, THEY RECEIVE SIGNALS THAT TURN ON/OFF AUTOMATICALLY AND RECEIVE ORDERS ON WHAT CONTENT TO DISPLAY. THERE IS NO DOWN TIME EVEN IF THE CONNECTION DROPS, OUR HARDWARE STORES CONTENT ON SITE, WHICH MEANS THAT YOUR CONTENT WILL ALWAYS SHOW REGARDLESS. THE INSTALLATION OF OUR EQUIPMENT IS FREE OF COST TO YOU, WE ONLY CHARGE A MONTHLY SUBSCRIPTION IN ORDER TO MANAGE THE CONTENT ON YOUR NETWORK. WE ALSO ALLOW YOU TO CHANGE THE CONTENT ONCE A WEEK ON YOUR DESIGNATED DAY.

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## PRIVATE NETWORKS







\$300/MONTH

BI-WEEKLY UPDATES 30 HD STILL IMAGES 2 HD VIDEOS

CUSTOM PROGRAMMING BY HOUR & DAY



\$275/MONTH

WEEKLY UPDATES 50 HD STILL IMAGES 4 HD VIDEOS

CUSTOM PROGRAMMING BY HOUR & DAY



\$250/MONTH

WEEKLY UPDATES UNLIMITED HD IMAGES UNLIMITED HD VIDEOS

CUSTOM PROGRAMMING BY HOUR & DAY

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THE RETAIL SECTOR HAS BECOME A CONSTANT BATTLEFIELD WITH EVERYONE COMPETING FOR THE CUSTOMER'S ATTENTION. BY USING DIGITAL SIGNAGE, YOU NOW HAVE AN ADVANTAGE OVER THE COMPETITION IN THE WAY THAT YOUR PRODUCTS ARE SHOWCASED. DISPLAY NEW ADS OR VIDEOS ON YOUR SCREENS THROUGHOUT YOUR BUSINESS TO ATTRACT NEW CUSTOMERS AND ALSO TO INCREASE SALES WITH YOUR CURRENT CLIENTS. THREE OUT OF FOUR AMERICAN CONSUMERS ENTER A STORE THEY HAVE NEVER BEEN TO, JUST BECAUSE OF THE DIGITAL SIGNAGE. STORES THAT FEATURE DIGITAL SIGNAGE SHOW THAT CUSTOMERS SPEND 30% MORE TIME IN THOSE STORES BROWSING PRODUCTS AND MORE THAN HALF OF ALL CUSTOMERS MAKE THEIR DECISIONS ON PURCHASES AT THE POINT OF SALE, DIGITAL SIGNAGE HELPS YOU TO INFLUENCE THESE DECISIONS AND CAN ALSO INCREASE TRAFFIC BY UP TO 24% IN RETAIL STORES.

> DIGITAL SIGNAGE INCREASES TIME SPENT IN STORES

> > BY 30%